

Brandon Moner

Principal UX Product Designer

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Summary

Principal UX Product Designer with 10+ years experience in providing business solutions focused on users. UX strategy expert, design systems, interaction and human-focused research. Proven track record driving adoption, streamlining workflows, and scaling platforms across industries like Automotive, Telecommunications, Nuclear Energy, Enterprise SaaS, Legal, Marketing, EdTech and FinTech. Open to Principal IC or hybrid leadership roles focused on innovation and mentorship.

Skills

- **Design Strategy:** UX Research, User-Centered Design, Interaction Design, Design Systems, Accessibility, Human-Centered Design, UX Architecture, Journey Mapping
- **Execution:** Wireframing, Prototyping (Figma, FigJam, Sketch, Principal), Responsive & Mobile UX, Usability Testing, Personas
- **Process:** Agile & Scrum, Design Sprints, A/B Testing, Heuristic Evaluation, Cross-Functional Collaboration, Product-Led UX
- **Technology:** Information Architecture, UI Development, AI & ML, IoT Interfaces, Hardware-Integrated Design, Secure UX, Compliance-Focused Design

Professional Experience

Product Design Consultant

B/MONER/UIUX

Sept 2019 – Present

- Defined UX strategy for **Rivian** Fleet OS, used in 100K Amazon vehicles. Integrated predictive maintenance and route efficiency into a unified platform.
- Led higher education expansion for **Microsoft** Teams. Boosted adoption by 25% with student engagement analytics and LMS features.
- Designed scalable UI systems for **ApptioONE** and APEX-UI. Improved adoption by 20% and accelerated multi-product design delivery.

- Unified **T-Mobile's** internal platforms. Drove 30% improvement in employee productivity through centralized UX and integrated access points.
- Improved **Amazon's** master data integrity by 30%. Revamped MDM tool with bulk schema management and real-time error feedback.
- Developed real-time safety UX for industrial environments. Boosted compliance by 20% with visual alerting and compliance dashboards.
- Reduced onboarding complexity by 20% for **Thomson Reuters**. Created modular, role-specific content and dynamic onboarding flows.
- Launched Proof of Delivery mobile app and internal design system for **thyssenkrupp Materials NA**. Drove 30% fleet efficiency gain through streamlined UX and tracking features.

User Experience Architect Associate Manager,

Accenture

2022 – 2023

- Architected an AI-based talent-matching platform for internal workforce optimization. Bench time reduced by 15%. Incorporated predictive skills mapping, mentorship engines, and cost/timing forecasting into a unified platform vision.
- Designed for **Xcel Energy**, a nuclear-regulated client. Secured government clearance and delivered compliant, user-centered UX in high-security context.

Associate Director of Experience Design

VML

2018 – 2019

- Developed **GE's** Predix Adaptive Design System. Accelerated cross-device deployment by 20% with reusable, role-based UI patterns.

UX Design Technologist

GE Digital

2016 – 2018

- Designed GE's Persona Platform and Predix Adaptive Design System, enhancing productivity and accelerating deployment by 20%.

UI/UX Designer

Real Integrated

2014 – 2016

- Designed a 3D-capable sales tool for **GDLS** and rebuilt web architecture and design for **Burns & Wilcox**. 30% boost in traffic through enhanced navigation and optimized SEO.

Web Design Specialist

CDK Global

2013 – 2014

- Designed CDK's Hydra CRM platform, improving CRM dashboard UX and automation. Achieved 20% increase in retention.

Web Content Manager

Ruth Olson Photography

2010 – 2013

- Boosted online sales by 150% through SEO, e-commerce support, and full digital brand revamp.

Education

Coursework in UX, Design and Technology

Eastern Michigan University (2003 – 2010)